

# DEFEND THEVOTE

## The Freedom To Vote Act and John Lewis Voting Rights Act

### Public Opinion: What Voters Think

#### Recent Elections

In 2022 and 2023, voters said democracy was a top concern. They rewarded candidates who defended democracy and rejected election deniers, political violence, and extremism.



#### Polling the 2024 Cycle

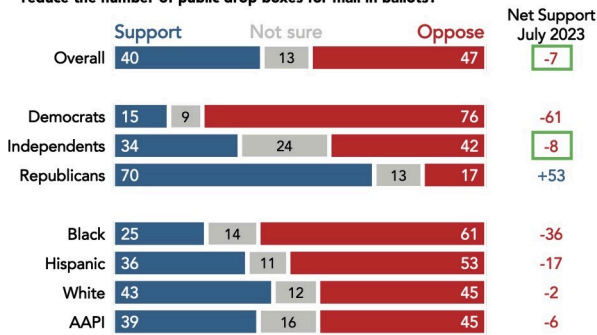
- **CBS News (Aug 2024):** 74% of likely voters cite “State of democracy” as a major factor in their vote for president
- **Washington Post (Aug 2024):** “Protecting American democracy” ranked as the single most important issue for 40% of voters, following only the economy/inflation
- **CNN (July 2024):** “Protecting Democracy” ranked as the number two issue most important to registered voters
- **FOX News (June 2024):** Democracy the top “extremely important” concern among voters
- **Bloomberg/Morning Consult (May 2024):** Two thirds of voters say democracy was very important in deciding who to vote for

★ **Navigator Aug 2023:** Americans favor the Freedom to Vote Act over the GOP's ACE Act. They support pro-voting and anti-dark money reforms and have concerns about restrictions to voting. Three in 5 Americans find it concerning that the Congressional Republicans' bill "will make it harder for eligible Americans to vote legally by mail," and that it will "increase undisclosed 'dark money' in politics where voters cannot publicly see donor information, which will lead to more corporate influence in elections."

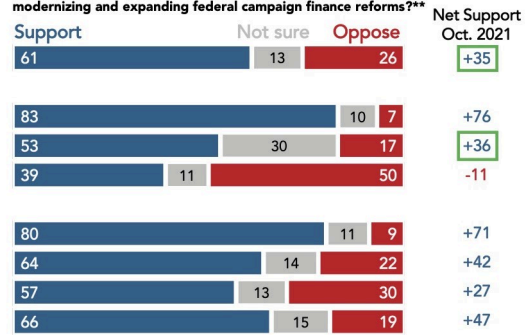
## Democrats' Freedom to Vote Act Is Much More Popular Than Republicans' Counter Proposal

The Republican proposal is unpopular (net -7 support overall), while the Freedom to Vote Act is more popular by a margin of 42 points (net +35 support). Among independents, the Freedom to Vote Act is a net 44 points more popular (net -8 support compared to net +36).

July 24, 2023: Regardless of how much you have heard about Republicans in Congress' American Confidence in Elections (ACE) Act, do you support or oppose their proposed legislation that would ban same-day voter registration, ban universal mail-in voting, institute stricter voter ID laws for both mail and in-person voting, and reduce the number of public drop boxes for mail-in ballots?\*



October 25, 2021: Regardless of how much you have heard about the Freedom to Vote Act, do you support or oppose new legislation that would establish national standards to protect Americans' freedom to vote, require every state to have automatic voter registration, make Election Day a holiday, restore federal voting rights to formerly incarcerated Americans, and address "dark money" in the electoral process, by modernizing and expanding federal campaign finance reforms?\*



\*Results shown are from Navigator's most recent survey, fielded July 20-July 24, 2023.  
 \*\*Results shown are from a Navigator survey fielded October 21-October 25, 2021.  
 Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days.  
 Latest wave conducted July 20-July 24, 2023. For more info, visit [navigatorresearch.org](http://navigatorresearch.org).



## What to Say: Key Talking Points

**The Topline Message:** Protect the freedom to vote and the rule of law. Make democracy work for the people, not corporations. Pass the Freedom to Vote Act and John Lewis Voting Rights Act.

**General Guidance:** Connect democracy to key issues important to your constituents to make it personal and tangible to people. Don't get bogged down in the details: topline measures like protecting the freedom to vote and ending dark money are simple and popular. Note that you have a solution and a plan - give voters something to vote for.

### Key Points:

Our democracy is designed to give everyone a voice, but voter restrictions, Big Money corruption, and the rise of MAGA are hurting Americans.

There's a growing effort to take power away from the people and shift it to MAGA extremists, dark money groups, and corporate special interests.

The Freedom to Vote Act and John Lewis Voting Rights Act will defend against the threats and extremism. They'll ensure our political leaders listen to the voices of the people, abide by the rule of law, and are held accountable when they don't.

We'll be able to make progress on the issues that matter to our lives when we ensure our democracy includes all of us and works for everyone.